Line of people.

Close shot of people in line.

Show entrance of building people are entering.

Only one man is looking around.

Taps head looking around.

Looks up line.

Looks down line.

Taps person in front and asks, "Why are we standing in line?"

She shrugs.
He gets to entrance.

Gets inside.

All surprise.

Girl approaches.

She sticks head in.

Camera follows blade down.

Blade comes down and slice her head off. Body violently jerks.
CU Shocked eyes.

Looks around to see other people's response.

No response.

Next person steps up.

Looks away and covers eyes.

Screams "WHY!!"

girl: "Because everyone else is doing it."

He shrugs.
All the heads

Sets head in

Let go of rope

The END

(SFX) slice + drop